



Press Release: Collaborative Partnership Announced

FOR IMMEDIATE RELEASE – Wednesday July 1, 2015

“For A Better Tomorrow” (FBT) is pleased to announce a collaborative partnership with Nirmaan Organization (Nirmaan) to work on a series of Collective Impact project efforts in India from 2015 through 2017.

"More than ever, non-profits and foundations need to identify opportunities for Collaboration and Social Innovation" commented FBT Board Member Lohit Venati. "We're pleased that FBT and Nirmaan will be working together to aid sustainable grass root level service efforts that can help bring about permanent social change for all".

This partnership, led by an Executive Steering Committee (ESC), with equal representation from FBT and Nirmaan, debuted in June with the following pilot efforts:

1. Adopting public schools in an impoverished communities in Bengaluru and Ulsoor, India and
2. Providing computer equipment and infrastructure support for an existing Vocational Training Center in Hyderabad, India that coaches more than 300 economically challenged young adults each year to reach gainful employment

"Nirmaan finds a great social impact partner in For A Better Tomorrow. I am very confident that this partnership will create new milestones in the journey of community service, since, both the organizations have impeccable track record in their commitment towards society." noted Mayur Patnala, Co-Founder and Board Secretary, Nirmaan.

Mr. Venati added, *"With nearly zero percent overhead expense for this partnership, FBT and Nirmaan hope to stretch and make every dollar count to serve humanity everywhere. We appreciate current donors and invite others to join us in this effort for global social good."*

For additional information, please contact

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Or visit FBT website www.forbettertomorrow.org

"For A Better Tomorrow connects global citizens, who care for accountable philanthropy and like to personalize their charitable giving, with non-profit organizations that provide community services in a wide variety of areas including human services, education, youth, healthcare and wellness."

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Or visit Nirmaan website www.nirmaan.org

"Nirmaan is a constructive citizen movement for an empowered India, thereby making the world a better place to live in. Nirmaan was founded in 2005 by a group of BITS-Pilani University students with a passion for humanity and to fulfil their responsibility towards the less privileged brothers & sisters."